

## IN THE CLAIMS

Please amend the claims as follows:

✓ Claim 1 (currently amended): ~~Apparatus for a~~ A toilet or urinal facility having at least one fixture and an apparatus, wherein said apparatus ~~including~~ includes a screen for the display of video material, which screen is positioned so as to be viewed by a person when using the facility, said screen displaying video generated from data held in a storage media at the said facility, and a sensor provided to detect the presence of a person using the facility and/or at least one fixture in the facility, and characterised in that memory means are provided to allow the storage of data generated from the sensor to indicate the presence of a person or persons in the facility and/or fixture and said data is retrievable from said memory means on site and/or is transmittable via transmission means to the memory means at a remote location, for subsequent display, processing and/or analysis, to provide a record of the exposure of persons to the displayed material.

✓ Claim 2 (currently amended): ~~Apparatus~~ The facility according to claim 1 wherein the screen is mounted at a position removed from a fixture or as an integral part of a fixture.

✓ Claim 3 (currently amended): ~~Apparatus~~ The facility according to claim 2 wherein when mounted separately from the fixture the display screen is provided in a housing.

✓ Claim 4 (currently amended): ~~Apparatus~~ The facility according to claim 1 wherein the fixture is a urinal fixture which has a urine collection area leading to a drain and, depending upwardly from the collection area, a wall.

Claim 5 (currently amended): ~~Apparatus~~ The facility according to claim 4  
 ✓ wherein the fixture has a number of bays for a number of users, and is provided with a display screen for each bay or a common screen.

Claim 6 (currently amended): ~~Apparatus~~ The facility according to claim 1  
 ✓ wherein the video ~~and/or audio data~~ is held in storage ~~medium located at or~~ media connected to the ~~apparatus~~ screen in the facility.

Claim 7 (currently amended): ~~Apparatus~~ The facility according to claim 6  
 P wherein the material to be displayed is transmitted to the storage ~~medium~~ media from a remote location at predetermined intervals of time.

a' Claim 8 (currently amended): ~~Apparatus~~ The facility according to claim 1  
 R wherein the memory means allows the storage of data generated from the sensor which indicates the number of detections made over a pre-determined time period to indicate usage of the facility and/or fixture.

Claim 9 (currently amended): ~~Apparatus~~ The facility according to claim 1  
 ✓ wherein activation of the sensor causes activation of the ~~video and/or audio material~~ screen or a change in condition of the ~~video and/or audio material~~ screen.

Claim 10 (currently amended): ~~Apparatus~~ The facility according to claim 1  
 ✓ wherein the sensor is mounted at or adjacent to the display screen.

Claim 11 (currently amended): ~~Apparatus~~ The facility according to claim 1  
 A wherein the facility incorporates a toilet seat fixture, and the sensor is mounted in the housing in which the display screen is provided to detect the presence of a person on the seat.

P Claim 12 (currently amended): ~~Apparatus~~ The facility according to claim 1 wherein the facility incorporates a toilet seat fixture and said seat has mounted in the same a sensor, said sensor activated by the presence of a person on said seat or in the vicinity of the same.

✓ Claim 13 (currently amended): ~~Apparatus~~ The facility according to claim 1 wherein the sensor is mounted on the fixture to indicate a change in condition of the fixture by reacting to a specified liquid or liquids.

a' P Claim 14 (currently amended): ~~Apparatus~~ The facility according to claim 13 wherein the sensor is controlled to react to urine but not water so as to avoid activation during the flushing process of a male urinal fixture or toilet seat fixture.

P Claim 15 (currently amended): ~~Apparatus~~ The facility according to claim 13 wherein the sensor is a conductive sensor and the sensitivity of the same is adjusted to allow the same to react with respect to the particular conductivity of the liquid.

Claims 16-18 (cancelled)

✓ Claim 19 (currently amended): ~~Apparatus~~ The facility according to claim 1 wherein the display is activated or the condition of the video material is changed in response to the insertion of a coin, token, or card into <sup>an</sup> ~~an~~ apparatus in connection with the display screen or via the activation of a sensor by the presence of a person using the fixture.

P Claim 20 (currently amended): ~~Apparatus~~ The facility according to claim 19 wherein upon activation of the facility the user can participate in a game.